



Virginia Nursing Students' Association

Annual State Convention 2012

DATE: Saturday, February 4, 2012

LOCATION: 225 Jeanette Lancaster Way, Claude Moore Building, University of Virginia School of Nursing, Charlottesville, VA

The Virginia Nursing Students' Association invites you to exhibit at our 2012 Annual Convention in the state's beautiful campus of UVA in Charlottesville, VA. This is an outstanding opportunity to recruit the brightest nursing students in Virginia. In past years, we have had approximately 600 students in attendance!

We will provide students insight into the opportunities available for them in nursing – both traditional and non-traditional. The convention will be a daylong event comprised of a keynote speech and focus sessions with speakers from different avenues of the nursing field. We offer an optional NCLEX review for interested attendees. We encourage attendees to network with fellow students during lunch, and with exhibitors in the exhibition hall.

Your participation includes the opportunity to meet with hundreds of potential candidates and customers as well as print recognition of your organization in the Convention day materials.

Please see the last page of this letter for additional sponsorship opportunities to have your organization promoted throughout our convention facility and throughout our convention day.

VNSA, the official Virginia chapter of the National Student Nursing Association, will promote the event to nursing students and graduates through personal invitations, email announcements, and with online advertisements on the VNSA website, www.vnsa.us.

We would like for you and your organization to join our growing list of local hospitals, colleges and universities, healthcare organizations and vendors, which support nursing students in Virginia by confirming your attendance and participation today. See the next page for pricing and details.

Please contact Ashley Shaw, VNSA First Vice President, if you have questions or need additional information. Ashley can be reached by phone (336 -399-4106) or email at vnsamemberatlarge@gmail.com

We look forward to working with you!

Kaitie Geib
VNSA President, 2011-2012
vnsapresident@gmail.com

Ashley Shaw
VNSA First Vice President, 2011-2012
vnsamemberatlarge@gmail.com

Virginia Nursing Students' Association
PO Box 4431
Charlottesville, Virginia 22903-0543

Exhibitor Registration Form (Booth Only):

This form indicates your commitment to attend and exhibit at the 2012 Virginia Nursing Students' Association 60th Annual Convention to be held February 4, 2012 at the UVA School of Nursing in Charlottesville, VA. Please complete and return this form along with your payment (made out to "VNSA") by November 31, 2011* to ensure your reservation.

**Registration forms received after this date will be limited to space available.*

Pricing:

- ____ School of Nursing - \$350/\$300 prior to November 1, 2011
- ____ Non-profit organizations - \$350/\$300 prior to November 1, 2011
- ____ All other organizations - \$600/\$500 prior to November 1, 2011

Date Completed _____

Total Enclosed _____

Organization Name: _____

Contact Person/Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: (____) _____ Fax: (____) _____

Email Address: _____

Exhibitor Attendees (For Exhibitor Badges):

1. _____
2. _____

Please mail completed application along with payment to:

Virginia Nursing Students' Association
C/O Kaitie Geib [VNSA President]
PO Box 4431
Charlottesville, VA 22905

All exhibitors receive:

- A six foot skirted table with chairs in the exhibit hall
- Lunch, and continuous breaks

Sponsorship Opportunities

VNSA invites you to help sponsor our event and we offer ways to do so for every organization's budget.

Platinum Sponsor **\$5,000/\$4,700 prior to November 1, 2011**

- Two skirted exhibitor tables with premium placement
- Full page print advertisement ad in the VNSA convention guide
- Company logo on attendee name badges
- Company logo on attendee bags
- Special mention in pre-convention advertisements as *Platinum Sponsor*
- Verbal and printed recognition at convention as a *Platinum Sponsor*

Gold Sponsor **\$2,300/\$2,000 prior to November 1, 2011**

- Two skirted exhibitor tables with premium placement
- Full page printed advertisement in the VNSA convention guide
- Written recognition as a *Gold Sponsor*
- Verbal recognition as a *Gold Sponsor*

Silver Sponsor **\$1,500/\$1,200 prior to November 1, 2011**

- One skirted exhibitor table with premium placement
- Half page print advertisement in convention guide
- Written recognition as a *Silver Sponsor*

Meals and breaks can be partially sponsored. Partial sponsors will receive limited recognition.

Breakfast Sponsorship **\$1,000/\$850 prior to November 1, 2011**

- Organization name on signs and tabletop presentations around breakfast area
- Print recognition in convention handout
- Verbal recognition in opening session

Space Assignment

The VNSA reserves the right to accept or reject any application for space. Booth space will be determined by the VNSA and assigned prior to the convention for registered exhibitors. Payment must be received prior to December 1, 2011 in order to confirm your reservations for the Exhibit Hall. All reservations received after this date will be subject to the space available.

Hotel Accommodations

Hotels will be offered at a discounted rate. More information will be posted in the near future on our website, <http://www.vnsa.us>

Cancellation Policies

Cancellations must be made in writing. Email is acceptable. The date the exhibitor's written notice of cancellation is received by the VNSA, will be considered the official cancellation date.

- If notice is received on or before December 1st, 2010 – 75% of the costs will be refunded.

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- If notice is received between December 2nd and December 31st, 2010 – 50% of the costs will be refunded.
- There will be no refunds issued for cancellations received on or after January 1st, 2011.