



## Sponsorship Opportunities

**Deadline: August 23, 2021**

Multiply your advertising and marketing dollars by taking advantage of one of the sponsorship opportunities below.

SUPPORT LEVEL	BENEFITS
<p><b>PLATINUM LEVEL</b></p> <ul style="list-style-type: none"> <li>* Live Streaming platform - \$8,000</li> <li>* Friday Night Party - \$8,000</li> <li>* Welcome Reception Bar Sponsorship - \$8,000</li> <li>* Conference Internet WiFi - \$8,000</li> <li>* Breakfast (Three available) - \$8,000</li> </ul>	<ul style="list-style-type: none"> <li>* Recognition and signage as a Platinum Level supporter, including recognition in marketing brochures, website and at strategic locations throughout the conference area</li> <li>* One virtual exhibit booth</li> <li>* Two educational event registrations (virtual or in person)</li> <li>* One 600 x 110 pixel, 4-color banner advertisement in the Conference Mobile App linked to your website</li> <li>* One pre-registrant mailing list and one post-registrant mailing list</li> <li>* Dedicated e-blast to participants prior to the conference.</li> </ul>
<p><b>GOLD LEVEL</b></p> <ul style="list-style-type: none"> <li>* Conference Tote Bags - \$5,000</li> <li>* Conference Note Pads or Pens - \$5,000</li> <li>* Lanyards - \$5,000</li> <li>* Speaker Grant - \$5,000</li> <li>* Hand Sanitizer - \$5,000</li> </ul>	<ul style="list-style-type: none"> <li>* Recognition and signage as Gold Level supporter, including recognition in marketing brochures, website and at strategic locations throughout the conference area</li> <li>* One virtual exhibit booth</li> <li>* One educational event registration (virtual or in person)</li> <li>* One 600 x 110 pixel banner advertisement in the Conference Mobile App, linked to your website</li> <li>* One pre-registrant mailing list</li> <li>* Message on ASPMN Social Media</li> </ul>
<p><b>SILVER LEVEL</b></p> <ul style="list-style-type: none"> <li>* Refreshment Break (Six available) - \$4,500</li> <li>* Conference Mobile App - \$4,000</li> <li>* Branded meter boards - \$2,500 - \$3,000</li> </ul>	<ul style="list-style-type: none"> <li>* Recognition and signage as Silver Level supporter, including recognition in marketing brochures, website, and at strategic locations throughout the conference area</li> <li>* One educational event registration (virtual or in person)</li> <li>* One 600 x 110 pixel banner advertisement in the Conference Mobile App, linked to your website</li> <li>* One pre-registrant mailing list</li> </ul>
<p><b>BRONZE LEVEL</b></p> <ul style="list-style-type: none"> <li>* Pocket Schedule - \$2,000</li> <li>* Promotional Item in Tote Bag - \$1,000</li> </ul>	<ul style="list-style-type: none"> <li>* Recognition and signage as a Bronze Level supporter, including recognition in marketing brochures, website, and at strategic locations throughout the conference area</li> <li>* One pre-registrant mailing list</li> </ul>



## Sponsorship/Support Opportunities

**Commitment Deadline: August 23, 2021**

ASPMN® is pleased to offer a variety of sponsor opportunities for your consideration. These are offered on a first come first served basis and we will attempt to meet your first choice. They are confirmed based on the date requested and payment received. To secure your sponsorship or for more information please contact Stephanie Newman at Stephanie@aspmn.org or at 913-222-8641.

### Platinum Level

✿ **Virtual Platform** **\$8,000**

Help our off-site participants have the same great conference experience as our in person attendees by sponsoring this year's virtual event platform. Your branding will be prominently featured on the site and visible when the site is accessed for viewing sessions or visiting the virtual exhibit hall.

✿ **Friday Night Party** **\$8,000**

Each year at the ASPMN® Conference, there is a dance party where snacks and beverages are served. Your sponsorship of this event will include the opportunity to distribute your company's literature or a party favor for attendees.

✿ **Welcome Reception Bar Sponsorship** **\$8,000**

As is tradition, the Conference will launch with the Wednesday Night Welcome Reception. This kick-off event provides attendees an invaluable opportunity to reconnect with old friends, make new introductions and have engaging conversations all around. Your sponsorship of the bars at this reception will include branding for your company at the bars.

✿ **Conference Internet WiFi** **\$8,000**

Everyone these days has a cell phone and/or iPad and all of those devices need internet service. Be the hero of the conference by providing wifi access for all participants!

✿ **\*Breakfast (Three available)** **\$8,000**

Attendees get energized for the sessions each morning by starting off the day with a cup of coffee and a nutritious breakfast! As a breakfast supporter, you and your team will have the opportunity to visit with ASPMN® attendees as this event draws them in first thing in the morning to get their fill of coffee and energy for the day.

### Gold Level

✿ **Conference Tote Bags** **\$5,000**

With so much material to carry around, the conference tote bag has become an essential apparel item for each attendee. From the time they pick up their registration packets until they depart for the airport, attendees are rarely seen without their tote bags in tow, each emblazoned with the supporter's logo and the ASPMN® conference logo. Your company's exposure continues long after the meeting is over as attendees continue to use their bags at home and work. (ASPMN® produces the tote bags; sponsor logo is needed)

✿ **Conference Note Pads or Pens** **\$5,000**

Be seen by every attendee at the conference as they take notes in the educational sessions using a notebook or pen with your company's branding.

✿ **Lanyards** **\$5,000**

If you are looking for maximum exposure during the National Conference, these high-quality lanyards are a sure bet as every attendee will be wearing them with their name badge. The lanyard supporter's logo will be on one side and the ASPMN® logo on the other. (ASPMN® produces the lanyards; sponsor logo is needed.)

✿ **Speaker Grant** **\$5,000**

ASPMN® encourages professional excellence, facilitates networking among the members and provides both practical and problem-solving sessions to help define the future direction of pain management nursing. ASPMN® seeks leaders in the field to serve in this role each year by providing unique and relevant sessions. ASPMN® members can greatly benefit from a new speaker's expertise and perspective on the current and future state of pain management. As a speaker grant supporter, you will have the exclusive pleasure of introducing the speaker.

✿ **Hand Sanitizer** **\$5,000**

Help in-person participants keep germs at bay by sponsoring either individual hand sanitizers or branding hand sanitizer stations located throughout the event.



## Silver Level

☀ **Conference Smart Phone App** **\$4,000**

Be ahead of the curve by sponsoring this comprehensive electronic guide to the National Conference. Your logo will be included as a banner in the mobile conference app and on instructional signage about how to download the app.

☀ **\*Refreshment Breaks (Six available)** **\$4,500**

Providing sustenance for attendees is an essential part of making sure they are able to stay alert and get the most out of this professional development opportunity. Sponsors can choose from six break times – three separate morning breaks and three separate afternoon breaks. Four of the refreshment breaks are located in the exhibit hall which makes for a dedicated time for the attendees to mingle with the exhibitors. You can make it fun! You may choose to have an ice cream or popcorn break with the station set up next to your booth!

☀ **Branded Meter Boards** **\$2,500 – \$3,000**

Get noticed by displaying your company’s message in high traffic areas of the conference on a 39” x 84” meter board. One sided - \$2,500, two-sided - \$3,000. 4 meter board placements available.

## Bronze Level

☀ **Pocket Schedule (Schedule-at-a-Glance)** **\$2,000**

This is a great way to get your company recognized and seen by each and every attendee. This widely used tool is a condensed version of the Conference Mobile App. Attendees turn first to the Pocket Schedule to learn what sessions are being offered, at what time and the location. On average, the Pocket Schedule is referred to by each person approximately 5-7 times a day!

☀ **Promotional Item in Tote Bag** **\$1,000**

After picking up their registration materials, first up on attendees’ minds is to check out what goodies are in their tote bags! What better way to get your name out there than to provide something that everyone will be sure to use both at the Conference and in the days after returning home. (Sponsor provides the item which must be approved by ASPMN®.)

\*ASPMN® will contact you to select the day of your breakfast or day/time of your break. Please contact the ASPMN® Executive Office for menu selections and cost of additional items if so desired.

## Advertising in the Conference Mobile App

The ASPMN® Conference Mobile App is available to all individuals registered for the conference. This guide includes conference timetables, exhibit descriptions and other essential information.

700 x 210 px banner ads in our mobil app linked to your website may be purchased for \$300.

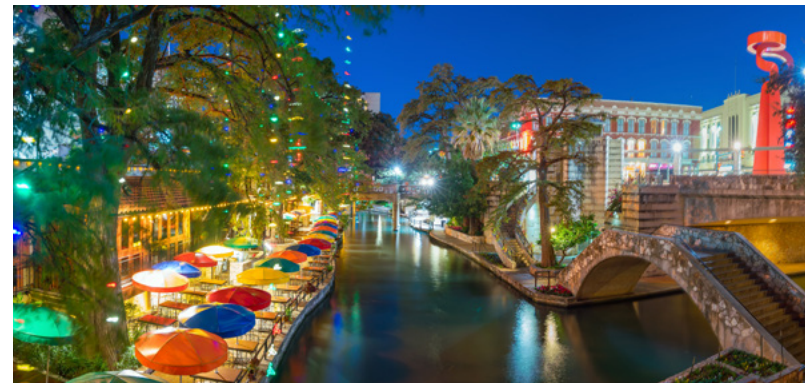
### PRE- OR POST-CONFERENCE MAILING LISTS

Attendee Mailing Information – \$250 Each  
(email addresses not included)

Post-Conference Lists will be  
sent the week of October 11, 2021.

Please submit your company logo in EPS format  
(preferred) and a 300 dpi JPG or TIF file to

[ASPMN@kellencompany.com](mailto:ASPMN@kellencompany.com) by Monday, August 23, 2021.





# 31<sup>st</sup> National Conference Exhibit and Sponsorship Form

September 29 - October 2, 2021  
San Antonio, TX

**STEP ONE: Contact Information** Please print legibly and complete all information below for use in the publications distributed on site.

Primary Contact: \_\_\_\_\_

Contact Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Country/Province, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Company Website Address: \_\_\_\_\_

Authorized Signature and Date: \_\_\_\_\_

### STEP TWO: Meeting Support Level

- Level of Support:
- Platinum
  - Gold
  - Silver
  - Bronze

Activity you wish to support: \_\_\_\_\_  
 Amount: \$ \_\_\_\_\_

### STEP THREE: Exhibit Space Selection

ASPMN® will make its best effort to accommodate your request. Booths will be assigned as received with full payment.

\_\_\_\_\_ # Virtual Booth - \$750  
 Amount: \$ \_\_\_\_\_

### STEP FOUR: Marketing Fees

- One-time use Pre-Registration electronic mailing list..... \$250 (emailed approximately September 13, 2021)
- One-time use Post-Conference electronic mailing list..... \$250 (emailed approximately October 11, 2021)
- Mobile App banner ad ..... \$300

Amount: \$ \_\_\_\_\_

### STEP FIVE: Total Fees

TOTAL PAYMENT DUE \$ \_\_\_\_\_

### STEP SIX: Method of Payment

All funds MUST be submitted from a U.S. bank in U.S. funds. ASPMN® does not accept purchase orders or invoice for services.

ASPMN® Tax ID 58-1905277

Check made payable to ASPMN® – check # \_\_\_\_\_

Credit Card

ASPMN® no longer accepts credit card numbers on paper forms. All credit card payments must be made online. If you elect to pay by credit card you will receive an invoice and instructions on how to access your online account and how to make your payment.

### STEP SEVEN: Send in National Conference

#### Support Form

Email: **Email your completed form to [ASPMN@kellencompany.com](mailto:ASPMN@kellencompany.com)**

Mail: **Mail completed application form and check payments to:**

ASPMN® Executive Office  
Attn: Conference Exhibits  
P.O. Box 723248  
Atlanta, GA 31139-0248

**Please include a copy of your form with check payments and Email a copy to [ASPMN@kellencompany.com](mailto:ASPMN@kellencompany.com).**

### STEP EIGHT: Logos and Advertising

Email your company logo and 50-word description to [ASPMN@kellencompany.com](mailto:ASPMN@kellencompany.com). Sponsors, please send high-res, 300 dpi logos in both .jpg and .eps file formats. Logos, descriptions and Conference Mobile App. advertising copy are due no later than August 23, 2021, in order to be guaranteed for use on show signage and/or in the Conference Mobile App.

### August 23, 2021:

- \* Deadline to submit meeting support & advertising application
- \* Deadline to submit artwork/advertisement
- \* Deadline to submit company logo and 50-word description